



2023 ANNUAL MEETING

# Winds of Change

DEALMAKING TRENDS IN THE EVOLVING INNOVATION ECONOMY

October 15-18, 2023  
Chicago, IL



## PROGRAM subject to change

Updated on October 14, 2023

### SATURDAY OCTOBER 14, 2023

TIME	LOCATION	SESSION	
9:00 -4:00 PM	Offsite at Crowell & Moring	<b>EDUCATION COURSE - MECHANICS OF A LICENSE PROGRAM</b> Matthew McNeill, Rite-Hite Frank Amini, Shackelford, Bowen, McKinley & Norton, LLP	Paul A. Stewart, PASCO Ventures LLC Sponsored by

### SUNDAY OCTOBER 15, 2023

TIME	LOCATION	SESSION	
8:00 - 5:00 PM	Clark	<b>EDUCATION COURSE - DUE DILIGENCE</b> Matthew McNeill, Rite-Hite Karen Temple, University of Toronto	Louise Levien, Louise Levien Consulting Samuel Mercer, Samuel Mercer Consulting
11:00 – 6:00 PM	Armitage	<b>EDUCATION COURSE - MANAGING IP VALUE IN STARTUPS AND EARLY STAGE VENTURES</b> Efrat Kasznik, Foresight Valuation Group	Sam Wiley, LOT Network
2:00 - 4:30 PM		<b>INDUSTRY LEADERS FORUM</b> *By invitation only	Sponsored by
5:30 – 6:15 PM	Addison	<b>IP OWNERS RECEPTION</b>	
6:00 – 6:30 PM	Clark	<b>NEW MEMBERS RECEPTION</b>	
6:30 – 8:30 PM	Halsted	<b>ANNUAL MEETING WELCOME RECEPTION</b>	
From 8:30 PM	OFFSITE at <i>Tao</i> (632 N Dearborn St, Chicago, IL 60654)	<b>YMC COCKTAIL RECEPTION</b>	Sponsored by



# MONDAY OCTOBER 16, 2023

TIME	LOCATION	SESSION
7:00 AM – 5:00 PM	Halsted	<b>EXHIBITION &amp; REGISTRATION</b>
7:00 – 8:00 AM	Halsted	<b>BREAKFAST &amp; EXHIBITION</b>
		Sponsored by 
8:20 – 8:30 AM	Ballroom	<b>WELCOME FROM LES USA &amp; CANADA PRESIDENT</b> Karthika Perumal, LES USA & Canada President
8:30- 9:15 AM	Ballroom	<b>FIRESIDE CHAT - IP in Space and Associated Licensing Issues.</b> Moderator: Brian O’Shaughnessy, Dinsmore Speakers: Kathi Vidal, Under Secretary of Commerce for Intellectual Property and Director at USPTO Konstantinos Georgaras, CEO, CIPO
9:15- 10:00 AM	Ballroom	<b>FIRESIDE CHAT - Foundations of Change: Evolution of American Innovation and the Role of Intellectual Property Standards.</b> Moderator: Will Cottrell, RTX Speakers: Andrei Iancu, Partner at Sullivan & Cromwell LLP Walter Copan, Vice President for Research and Technology Transfer at Colorado School of Mines
10:00 –10:15 AM	Halsted	<b>COFFEE BREAK/NETWORKING &amp; EXHIBITION</b>



# MONDAY OCTOBER 16, 2023

TIME	LOCATION	SESSION
10:15 – 11:15 AM	Ballroom	<p><b>Workshop - IP in Space.</b>  <b>Moderator:</b> Brian O’Shaughnessy, Dinsmore  <b>Speakers:</b> Steve Wood, Vela Wood                      Tom Ayres, Voyager Space</p> <p><b>Kurt G. Hammerle</b>, NASA Johnson Space Center  <b>Gilberto Espinoza</b>, Axiom Space, Inc</p>
	Addison	<p><b>Workshop - Strategic and IP concerns with ChatGPT and OpenAI.</b>  <b>Speakers:</b> Charles Macedo, Amster, Rothstein &amp; Ebenstein LLP                      Ben Lazar, Thumbtack                      Nima Badizadegan, Espresso AI</p> <p><b>Matan Arazi</b>, Aimcast  <b>Bob Pearson</b>, Next Practice Group LLP</p> <p>Sponsored by </p>
	Clark	<p><b>Workshop - Top Mistakes to Avoid When Licensing.</b>  <b>Speakers:</b> Karen Temple, University of Toronto                      Louise Levien, Louise Levien Consulting</p> <p><b>Scott Williams</b>, Adeia  <b>Jennifer Gottwald</b>, Wisconsin Alumni Research Foundation</p> <p>Sponsored by </p>
	Armitage	<p><b>Workshop - Trends in Brand Valuation – 2023 and Beyond.</b>  <b>Speakers:</b> Sam Wiley, LOT Network                      Alfred DuPuy, Brand Finance</p> <p><b>Elise Neils</b>, General Electric  <b>Julia Klaren</b>, Collins Aerospace</p>
	Belmont	<p><b>Workshop - The Effects of Heightened Enablement, Written Description and Patent Eligibility Standards on the Licensing and Commercialization of Life Science Inventions.</b>  <b>Speakers:</b> Frank Amini, Shackelford, Bowen, McKinley &amp; Norton, LLP                      John Abramic, Steptoe &amp; Johnson LLP                      Mihaela D. Bojin, University of Iowa Research Foundation</p> <p><b>Samuel Mercer</b>, Samuel Mercer Consulting</p> <p>Sponsored by </p>
11:15-12:15 PM	Addison	<p><b>Workshop - The Great Debate - FRAND Ask Rates and Counteroffers.</b>  <b>Speakers:</b> Drew Sills, Adeia                      Mitchell Rosenfeld, Stout                      Dennis Duncan, Nokia</p> <p><b>Michael Friedman</b>, Hilco  <b>Alex Debski</b>, Sisvel</p>
	Clark	<p><b>Workshop - The Human Impact of the AI Revolution.</b>  <b>Speakers:</b> Dave Green, GitHub                      William Ridgway, Skadden</p> <p><b>Josh Dennis</b>, StoneTurn</p> <p>Sponsored by </p>



# MONDAY OCTOBER 16, 2023

TIME	LOCATION	SESSION
11:15-12:15 PM	Armitage	<p><b>Workshop - Art of Negotiating &amp; Monetizing Rare Pediatric Disease Priority Voucher Terms into a License Agreement.</b></p> <p>Speakers: Eggerton Campbell, NIH Barry Datlof, DHA MRDC</p> <p>Steven Ferguson, NIH George Xixis, University of Massachusetts Chan Medical School</p>
	Belmont	<p><b>Workshop - Design Patent Damages.</b></p> <p>Speakers: Mitchell Rosen, Stoneturn Gina Johnson, The Ridge</p> <p>Steven Jedlinksj, Holland &amp; Knight</p>
12:15 – 1:45PM	Ballroom	<b>DEALS OF DISTINCTION AWARDS &amp; BUSINESS LUNCH</b>
1:45 - 2:30 PM	Ballroom	<p><b>KEYNOTE - Brand Management and Reputation Cost.</b></p> <p>Camille Vasquez, Partner, Brown Rudnick</p>
2:30 – 3:30 PM	Addison	<p><b>Workshop - Licensing and Funding Healthcare Innovations for Global Impact</b></p> <p>Speakers: Julia Barnes-Weise, GHIAA Lauren Sullivan, Bill &amp; Melinda Gates Foundation</p> <p>Chan Park, Medicines Patent Pool Emma Wheatley, CEPI</p>
	Clark	<p><b>Workshop - 2022 LES Physical Sciences (formerly CEEM) Royalty Rates &amp; Deal Terms Survey</b></p> <p>Speakers: Ann Cannoni, The Webb Law Firm Nicki Kennedy, Kilpatrick Townsend</p>
	Armitage	<p><b>Workshop - Negotiating with the Patent Sellers or Buyers from China: Knowing Yourselfes and Your Counterparties is the Key to Successful Deals.</b></p> <p>Speakers: Jack Lu, IPMAP Steven Geiszler, Huawei</p> <p>Veronica Chu, Huang Partners Wei Shi, Xiaomi</p>
	Belmont	<p><b>Workshop - Pipelining IP Professionals - The Importance of Bringing Diverse Individuals into Innovation Ecosystem Careers.</b></p> <p>Speakers: Caroline Stivers, Kentucky Commercialization Ventures Kayla Meisner, Kentucky Commercialization Ventures Sudepto Roy, Qualcomm</p> <p>Lisa Mueller, Casimir Jones Derrick Brent, USPTO</p>



# MONDAY OCTOBER 16, 2023

TIME	LOCATION	SESSION
3:30– 3:45 PM	Halsted	<b>COFFEE BREAK/NETWORKING &amp; EXHIBITION</b> Sponsored by 
3:45 -4:45 PM	Ballroom	<b>Workshop - Be the Hero! Negotiating Key Terms from a Sample Term Sheet.</b> Speakers: <b>Nicki Kennedy</b> , Kilpatrick Townsend <b>Marc Oettinger</b> , University of California, Santa Cruz <b>Vincent Bergeron</b> , ROBIC <b>Philippe Boivin</b> , INO
	Addison	<b>Workshop - Trends in Patent Damages and Valuation</b> Speakers: <b>Kevin Schubert</b> , Mckool Smith <b>Jonathan James</b> , Fortress <b>Keith Walker</b> , NAGRA Kudelski <b>Kim Chotkowski</b> , Access Advance
	Clark	<b>Workshop - Can it be Done? Making Life Sciences Start-up Transactions Easier and Faster.</b> Speakers: <b>Katharine Ku</b> , Wilson Sonsini <b>Rick Brandon</b> , University of Michigan <b>Galya Blachman</b> , Enliven Therapeutics <b>Miranda Biven</b> , Wilson Sonsini
	Armitage	<b>Workshop - Modifying License and Other Collaborative Agreements in Light of the New European Patent System.</b> Speakers: <b>Charles Valauskas</b> , Valauskas Corder <b>Mariella Massaro</b> , Berggren Oy <b>Han Sun</b> , University of Chicago
	Belmont	<b>Workshop - Innovation Lift from LES Standards.</b> Speakers: <b>David Ridders</b> , Expedited Climb Capital LLC <b>Will Cottrell</b> , Raytheon <b>John Kolakowski</b> , Nokia
4:45-5:30 PM	Ballroom	<b>Roundtable 1 - IP Finance: Credit, Royalties and Lit Funding, Oh My!</b> Moderator: <b>Ian DiBernardo</b> , Brown Rudnick
		<b>Roundtable 2 - Apple v. CalTech and Other Recent Significant IP Cases Involving Universities.</b> Moderator: <b>Adrian Cyhan</b> , Stubbs Alderton & Markiles, LLP
		<b>Roundtable 3 - Funding and Accelerating Commercialization of Federally Funded Technologies through Federal Tech Transfer Programs and “Patient” Venture Capital.</b> Moderator: <b>Kannan Krishnaswami</b> , Pacific Northwest National Labs
		<b>Roundtable 4 - It was Supposed to be Armor but became Shrapnel! Deadly Mistakes from Misusing Boilerplate and Rules of Thumb.</b> Moderator: <b>Joseph Yang</b> , PatentEsque Law Group LLP



# MONDAY OCTOBER 16, 2023

TIME	LOCATION	SESSION
4:45-5:30 PM	Ballroom	<b>Roundtable 5 - China IP &amp; Licensing.</b> Moderator: Steven Geiszler, Huawei
		<b>Roundtable 6 - Generative AI Challenges.</b> Moderator: Michael Graif, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.
		<b>Roundtable 7 – A Unified Europe: Strategies Utilising the New UP and UPC.</b> Moderator: Simon Bradbury, Appleyard Lees
		<b>Roundtable 8 – Trade Secrets.</b> Moderator: Merri Moken, Brown Rudnick
		<b>Roundtable 9 – When Uncle Sam Is Your Co-inventor! Discussion on Licensing with the U.S. Department of Veterans Affairs</b> Moderators: Patricia Cullum, U.S. Department of Veterans Affairs Trina Voss, U.S. Department of Veterans Affairs Rebecca Holmes, U.S. Department of Veterans Affairs Christopher Drabik, U.S. Department of Veterans Affairs Terri Hunter, U.S. Department of Veterans Affairs
		<b>Roundtable 10 – Starting and Running a Local LES Chapter: Tips for Success.</b> Moderator: Efrat Kasznik, Foresight Valuation Group
		<b>Roundtable 11 - How to Become an LES Instructor.</b> Moderator: Karen Temple, University of Toronto
6:30- 9:30 PM	<b>Offsite at Pinstripes</b> (435 East Illinois Street, Chicago, IL 60611)	<b>BOWL &amp; ROLL NETWORKING RECEPTION (drinks &amp; hot food buffet)</b>
		Moderators: Bob Held, Held IP Arpi Siyahian, Bookoff McAndrews, PLLC

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## TUESDAY OCTOBER 17, 2023

TIME	LOCATION	SESSION
8:00 AM - 3:00 PM	Halsted	<b>EXHIBITION &amp; REGISTRATION</b>
8:00 - 9:00 AM	Ballroom	<p><b>BELONGING IN LICENSING BREAKFAST</b></p> <p>Moderator: <b>Jennifer Gottwald</b>, Wisconsin Alumni Research Foundation</p> <p>Speakers: <b>Demetria Gallagher</b>, VentureWell      <b>Tamara Klein</b>, Quarles &amp; Brady</p> <p><b>Jamie D. Elder</b>, Revolution Institute</p> <p style="text-align: right;">Sponsored by  Wellspring</p>
9:00- 9:15 AM	Ballroom	<p><b>Welcome to Day 2.</b></p> <p><b>Ann Cannoni</b>, Incoming LES USA-Canada President</p>
	Ballroom	<p><b>Workshop - The Research Finance Web: Foundation, University, Private Equity, Drug Discovery Entanglements.</b></p> <p>Speakers: <b>Ken Sonnenfeld</b>, Ballard Spahr      <b>Michael B. Johannesen</b>, Jaguar Gene Therapy, LLC</p> <p><b>Alyssa Klapper</b>, DRI Healthcare      <b>Katrine Thor Andersen</b>, Bayer Healthcare</p> <p><b>Ihor Boszko</b>, Hospital for Sick Children      <b>Katie Ellias</b>, JDRF T1D Fund</p>
	Addison	<p><b>Workshop - Artificial Intelligence (AI) Applications and Implications: Recent Developments, Opportunities and Mitigating Risks.</b></p> <p>Speakers: <b>Jason Gish</b>, TLG Law LLC      <b>Ariel Soiffer</b>, Wilmer Hale</p> <p><b>Nsihak Akpakpan</b>, Accenture Applied Intelligence      <b>Maryam Saleh</b>, Illinois Institute of Technology</p>
	Clark	<p><b>Workshop - Food, Drugs and Cosmetics – How Regulatory Landscape Impacts Deal Making.</b></p> <p>Speakers: <b>Jayde Wood</b>, Gowling WLG      <b>Gillian Fenton</b>, GSK</p> <p><b>Jessica O'Connell</b>, Covington      <b>Laura Gomez</b>, Gowling WLG</p>
	Armitage	<p><b>Workshop - How Patent Damages Rulings in Caltech v. Broadcom May Shift Leverage and Outcomes in Licensing Negotiations.</b></p> <p>Speakers: <b>William Jones</b>, Robins Kaplan, NS      <b>Anne Burkhart</b>, University of Illinois Chicago</p> <p><b>Carl Bilicska</b>, IPValue</p>
	Belmont	<p><b>Workshop - CHIPS Act Panel</b></p> <p>Speakers: <b>Yuanyou “Sunny” Yang</b>, Frost Brown Todd      <b>Dick Thurston</b>, RLT Global Consulting LLC</p> <p><b>Alan Peterson</b>, EE Times      <b>Richard Donohoe</b>, JH Held - Ocean Tomo</p>
10:15 – 10:45 AM	Ballroom	<b>PRESIDENTS AWARD &amp; FRANK BARNES AWARD</b>



# TUESDAY OCTOBER 17, 2023

TIME	LOCATION	SESSION
10:45 – 11:45 AM	Ballroom	<p><b>PLENARY PANEL – DEALMAKING TRENDS</b></p> <p><b>Moderator:</b> Pamela Cox, Partner and Chair, IP Transactions, Marshall, Gerstein &amp; Borun LLP</p> <p><b>Speakers:</b> Heather Walsh, Executive Director, Head of New Business Opportunities, Astellas Pharma Inc.            Nancy Sullivan, CEO and Managing Director, Illinois Ventures, LLC            Saumil S. Mehta, General Counsel, Clearcover, Inc.      <b>Michelle Booden Ph.D.</b>, Director, Pacific BD&amp;L Merck Research Laboratories</p>
11:45 – 1:30PM	Halsted/ Waveland	<b>LUNCH &amp; EXHIBITION</b>
12:30- 1:30 PM	Ballroom	<p><b>Sector Meeting – Life Sciences</b></p> <p><b>Speakers:</b> Ryan Coe, Triangle Insights Group, LLC      <b>Lalit Gaur</b>, Vetoquinol</p>
	Addison	<p><b>Sector Meeting – High Tech</b></p> <p><b>Speakers:</b> Stephen Kabakoff, Miller &amp; Martin PLLC      <b>Chitra Kalyanaraman</b>, Johnson &amp; Johnson</p>
	Clark	<p><b>Sector Meeting – Physical Sciences</b></p> <p><b>Speakers:</b> Ann Cannoni, The Webb Law Firm      <b>Shayne Phillips</b>, Anaqua            Nicki Kennedy, Kilpatrick Townsend</p>
	Armitage	<p><b>Sector Meeting – IUGI</b></p> <p><b>Speakers:</b> Adrian Cyhan, Stubbs Alderton &amp; Markiles, LLP      <b>Kannan Krishnaswami</b>, Pacific Northwest National Labs</p>
	Belmont	<p><b>Sector Meeting – Brands as a Business (formerly Consumer Products)</b></p> <p><b>Speaker:</b> Brian Buss, CBIZ Forensic Consulting Group</p>
1:30-2:30 PM	Ballroom	<p><b>Workshop - How the Different Policy Orientations Influence the Patent and Litigation Eco-System.</b></p> <p><b>Speakers:</b> Roberto Dini, Metroconsult      <b>Andrei Iancu</b>, Sullivan &amp; Cromwell LLP            Carter Eltzroth, DVB Project      <b>He Jing</b>, GenLaw      Sponsored by <b>brownrudnick</b></p>
	Addison	<p><b>Workshop - From One-Man Band to Orchestra Conductor: The Evolving Role of the Licensing Professional in the Innovation Economy.</b></p> <p><b>Speakers:</b> Julie Watson, Marshall Gerstein &amp; Borun, LLP      <b>Sean McCooe</b>, McCooe &amp; Associates            Sian Godwin, Sandoz Inc.            Marie Kerbeshian, University of Iowa Research Foundation</p>





# TUESDAY OCTOBER 17, 2023

TIME	LOCATION	SESSION
1:30-2:30 PM	Clark	<p><b>Workshop - Viewing the Inflation Reduction Act (“IRA”) Through a Transactional Lens.</b></p> <p><b>Speakers:</b> Margaux Hall, Ropes &amp; Gray Colin James, Takeda Lisa Dhar, Northwestern University</p> <p>David McIntosh, Ropes &amp; Gray Daniel A. Lev, Intellia Therapeutics, Inc.</p> <p>Sponsored by <b>ROPES &amp; GRAY</b></p>
	Armitage	<p><b>Workshop - Searching the Specification for Satisfaction Game Show.</b></p> <p><b>Speakers:</b> Preston H. Heard, Womble Bond Dickinson LLP Samuel A. Savanich, Womble Bond Dickinson LLP</p>
2:30 – 3:00 PM	Halsted	<b>COFFEE BREAK/NETWORKING &amp; EXHIBITION</b>
3:00-4:00 PM	Ballroom	<p><b>Workshop - Negotiating Successful Biopharma Partnerships.</b></p> <p><b>Moderator:</b> Sean Sheridan, Charles River Associates</p> <p><b>Speakers:</b> Heather Walsh, Astellas Cole Johnson, Dimension Inx</p> <p>Jonathan Kern, AbbVie Katie Staba, K&amp;L Gates</p>
	Addison	<p><b>Workshop - Leveraging University – Industry Collaboration in the Innovation Economy.</b></p> <p><b>Speakers:</b> Stephen Barone, Leydig Arjan Quist, Northwestern University</p> <p>Michelle Chitambar, University of Illinois Gerald Wilson, Autonomic Materials</p>
	Clark	<p><b>Workshop - Models for SEP Licensing in IoT.</b></p> <p><b>Speakers:</b> Shelly Irvine, Ocean Tomo Marianne Frydenlund, Avanci Tim Pohlmann, IPlytics</p> <p>Kent Baker, u-blox AG Teo Taponen, InterDigital</p>
	Armitage	<p><b>Workshop - Problematic Provisions: 3 Parts of a License that Nobody Likes to Deal With.</b></p> <p><b>Speakers:</b> Paul Stewart, PASCO Ventures LLC Brian O'Shaughnessy, Dinsmore</p>



## TUESDAY OCTOBER 17, 2023

TIME	LOCATION	SESSION
4:00- 5:00 PM	Ballroom	<b>Workshop - Top 10 Court Decisions of the Year Affecting Licensing.</b> Speaker: Russell Levine, Kirkland & Ellis LLP
	Addison	<b>Workshop - CZI, HHMI, and the Allen Institute and the Future of Biotech.</b> Speakers: Marc Malandro, Chan Zuckerberg Initiative Arden Yang, Allen Institute Mike Perham, HHMI Janelia Research Campus
	Clark	<b>Workshop - Data for Brand Analysis.</b> Speakers: Brian Buss, CBIZ Forensic Consulting Group Keith Blankenship, Da Vinci's Notebook LLC Brian Feucht, Unique Wire Brandon Meyers, Google
	Armitage	<b>Workshop - How to Expedite Patent Transactions (buy/sell)</b> Speakers: Sandeep Agarwal, XLSCOUT Leann Pinto, IPwe Steve Adam, Wi-LAN Inc Bob Held, Held IP
5:00 – 7:00 PM	Ballroom	<b>ANNUAL MEETING CLOSING RECEPTION, ANNOUNCEMENTS AND THANKS.</b>  Sponsored by 

## WEDNESDAY OCTOBER 18, 2023

TIME	LOCATION	SESSION
8:00- 5:00 PM	McHenry	<b>Education Course - CLP Exam Review</b> Graham Rogers, EisnerAmper Jennifer Gottwald, Wisconsin Alumni Research Foundation (WARF) Paul A. Stewart, PASCO Ventures LLC

